

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
313920-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

**Strategic Media Services**  
**Attention: Accounts Payable**  
**3299 K Street NW - Suite 200**  
**Washington, DC 20007**

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	Order #91

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	313920	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/30/12	M-F 430-5a	430-5a	11111--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12    10/30/12    11111--                    5               \$125.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV W   10/24/12    4:52 AM M-F 430-5a       430-5a               :30   AWTV102101H               \$125.00   NM									
2 WPTV Th   10/25/12    4:51 AM M-F 430-5a       430-5a               :30   AWTV102101H               \$125.00   NM									
3 WPTV F    10/26/12    4:57 AM M-F 430-5a       430-5a               :30   AWTV102101H               \$125.00   NM									
2	10/24/12	10/30/12	M-F 7-9a	7-9a	111-1--	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12    10/30/12    111-1--                    4               \$1,500.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV W   10/24/12    8:38 AM M-F 7-9a       7-9a               :30   AWTV102101H               \$1,500.00   NM									
2 WPTV F    10/26/12    8:49 AM M-F 7-9a       7-9a               :30   AWTV102401H               \$1,500.00   NM									
3	10/24/12	10/30/12	M-F 10-11a	10-11a	11111--	:30	5	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12    10/30/12    11111--                    5               \$575.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV W   10/24/12    10:58 AM M-F 10-11a       10-11a               :30   AWTV102101H               \$575.00   NM									
2 WPTV Th   10/25/12    10:55 AM M-F 10-11a       10-11a               :30   AWTV102401H               \$575.00   NM									
3 WPTV F    10/26/12    10:46 AM M-F 10-11a       10-11a               :30   AWTV102101H               \$575.00   NM									
4	10/24/12	10/30/12	3-4pm Jeff Probst	3-4p	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12    10/30/12    MTWTF--                    1               \$500.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV F    10/26/12    3:56 PM 3-4pm Jeff Probst       3-4p               :30   AWTV102401H               \$500.00   NM									

**Total Spots** 9 **Gross Total** \$5,600.00

# INVOICE

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**



<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
313920-1	10/28/12	October 2012	10/01/12 - 10/28/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
West / Republican / Congre	Allen West for Congress	Order #91

**Payment Terms 30 Days**

Agency Commission **\$840.00**

Net Amount Due **\$4,760.00**

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**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

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313920-2	11/04/12	November 2012	10/29/12 - 10/30/12

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Billing Address:

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Billing Calendar	Billing Type
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IDB #	Advertiser Code	Product Code
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**Total Spots** 7 **Gross Total** \$8,400.00

## Payment Terms 30 Days

# INVOICE

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**



<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
313920-2	11/04/12	November 2012	10/29/12 - 10/30/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
West / Republican / Congre	Allen West for Congress	Order #91

Agency Commission \$1,260.00

Net Amount Due \$7,140.00